

Privacy Policy

CFO Innovation Partners is committed to protecting your privacy and ensuring that your personal information is handled securely and transparently. This Privacy Policy explains how we collect, use, and protect the data you provide when using our website and services. By interacting with our website, you consent to the terms outlined in this policy.

1. Data Collection

We collect personal and technical information from users to enhance our services and meet their needs. Information is collected when you

- Submit inquiries through our website.
- Apply for funding or partnership opportunities.
- Subscribe to our newsletters, updates, or other communications.
- Browse our website, during which we collect technical data such as cookies and IP addresses to improve website functionality.

2. What Data We Collect

a. Personal Information

The following personal data may be collected:

- Full Name
- Email Address
- Phone Number
- Company Information (e.g., company name, industry, and funding stage)

b. Technical Information

When you interact with our website, we may collect:

- IP Address
- Browser Type and Version
- Device Information
- Cookies and Usage Data (e.g., pages visited, time spent on the site)

This information helps us improve user experience and website functionality.

3. How We Use Your Data

We collect and use your data for specific purposes that enhance your experience with CFO Innovation Partners. These purposes include

- **Processing Applications:** To review and evaluate funding applications or partnership opportunities.
- **Personalized Communication:** To send updates, respond to inquiries, and provide customized solutions tailored to your needs.
- **Service Improvement:** To analyze website performance, improve our offerings, and ensure the website operates efficiently.
- **Compliance:** To fulfill legal or regulatory obligations as required by Kenyan law or international standards.

We will only use your data for the purposes outlined above and will request additional consent if we intend to use your information for other reasons.

4. Data Sharing

CFO Innovation Partners values your trust and ensures that your data is not sold, traded, or shared with unauthorized parties. However, in certain circumstances, data may be shared with the following

- **Third-Party Service Providers:** Trusted partners, such as fund administrators or IT service providers, who assist us in operating our business. These parties are bound by confidentiality agreements and are only given the data necessary to perform their roles.
- **Regulatory Bodies:** If required by law or to comply with legal proceedings, we may disclose user data to relevant authorities.

We take all reasonable precautions to ensure that your data is shared securely and responsibly.

5. Your Rights

We respect your rights as a user and are committed to upholding them. You have the following rights regarding your personal information

- Access Your Data- Request a copy of the personal data we hold about you.
- Update Your Data- Correct or update any inaccuracies in your information.
- Delete Your Data- Request the deletion of your personal data from our systems, subject to legal or operational requirements.
- Opt-Out- Unsubscribe from marketing communications by clicking the “Unsubscribe” link in our emails or contacting us directly.

To exercise any of these rights, please contact us at partner@cfopartners.fund. We will respond to your request within a reasonable timeframe, in compliance with applicable laws.

6. Cookies

Our website uses cookies to provide an optimized browsing experience.

What Are Cookies?

Cookies are small files placed on your device that allow us to recognize your browser, remember your preferences, and enhance functionality.

Types of Cookies We Use

- Essential Cookies- Necessary for the proper functioning of the website.
- Performance Cookies- Collect anonymous data about user behavior to improve website performance.
- Targeting Cookies- Used to personalize content and advertisements.

Managing Cookies

You can control or disable cookies through your browser settings. Please note that disabling cookies may affect your ability to use certain features of the website.

7. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes outlined in this Privacy Policy. Once your data is no longer required, it will be securely deleted or anonymized.

8. Security of Your Data

CFO Innovation Partners takes data security seriously. We implement robust technical and organizational measures to protect your data from unauthorized access, alteration, or disclosure. While we strive to ensure absolute security, please be aware that no method of data transmission or storage is 100% secure.

9. Updates to this Privacy Policy

We may update this Privacy Policy periodically to reflect changes in our practices, services, or legal requirements. Any updates will be posted on this page, and continued use of our website implies acceptance of these changes.

10. Contact Us

If you have any questions, concerns, or requests related to this Privacy Policy, please contact us

- Email: partner@cfopartners.fund
- Phone: +254 748 918 910

This Privacy Policy ensures transparency and trust while safeguarding user data. Let me know if you'd like further refinements or additions!